

# NATIONAL APPRENTICESHIP WEEK 2022

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DATE	<u>TIME</u>	WEBINAR
7 February 2022	Available Online	Careers in Print: Apprenticeships and Lifelong Learning Aimed at parents, carers, guardians, students and teachers - this webinar will introduce you to the exciting industry that is print.
8 February 2022	Available Online	Apprenticeship Funding: Maximising Financial Support Available  Aimed at employers of all sizes - this webinar will guide you through the funding opportunities available to support you with your apprenticeship provision
9 February 2022	Available Online	A Journey in Print  Aimed at employers and apprentices - you will be able to get an insight on how print has changed through the generations and the value you can gain from the years' of experience your mentors in the industry have
10 February 2022	Available Online	Apprenticeship Recruitment and Vacancies - Where to Start?  Aimed at employers, parents, carers, guardians, students and teachers - this webinar aims to give you the tools to ensure that your apprenticeship vacancy attracts highly motivated candidates as well as ensuring that as a young person, you are positioning yourself in the best way to get that job!
II February 2022	10:00am - 11:00am	Apprenticeship Week Wrap Up  The MD of Training will reflect on National Apprenticeship Week 2022, giving a summary of some key conversations from the week as well as highlighting the plans for the BPIF Training in the coming year.

## Day I - Careers in Print



Day 1 - Monday | Careers in Print: Apprenticeships and Lifelong Learning

BPIF Careers in Print: Apprenticeships and Lifelong Learning

#### Careers in Print: Pre-Press



Working in Pre-press you will create digital artwork for print, handle digital files and work with digital images at various stages including;

- ➤ Preparation of designs
- ▶ Preparation of copy for setting
- >Text setting and proofing
- > Reading and correcting
- ► Page make-up
- **➢**Illustrations
- **▶**Imposition
- >Image carriers



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# Day 2 - Apprenticeship Funding



Day 2 - Tuesday | Apprenticeship Funding: Maximising Financial Support Available

Apprenticeship Funding - Maximising Financial Support Available

Still not sure?



#### Check The Apprenticeship Service - https://accounts.manage-apprenticeships.service.gov.uk/

Through the apprenticeship service on GOV.UK employers can plan and manage their apprenticeship programme, giving them greater control over their apprenticeships and account funds. The apprenticeship service is made up of the following:

- Estimate my apprenticeship funding allows employers to calculate whether they will pay the apprenticeship
  levy or not, and how much they will have available to spend on apprenticeships. It also shows all employers
  how much the government will contribute towards the cost of training.
- Find apprenticeship training gives employers easy-to-direct information on the choices available to them. They can easily search for and find a standard, framework and training provider, and compare one provider with another.
- Recruit an apprentice is a new platform through which training providers can post vacancies and manage applications for apprenticeships and traineeships. This will be opened up to employers at a later date.
- Find an apprenticeship and Find a traineeship are the recruitment sites that enable employers to advertise their vacancies for free and find candidates who match their criteria.
- Manage apprenticeships allows registered levy-paying employers to view their account balance, manage their apprentices and approve funds to pay for their apprenticeship training

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# Day 3 - A Journey in Print

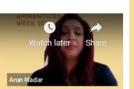


Day 4 - Thursday | Apprenticeship Recruitment and Vacancies - Where to Start?



Apprenticeship Recruitment & Vacancies: Where to start

#### YOU CAN SUPPORT...



- You can also connect and open up to local schools, career advisors and organisations to raise the profile
  of your business and role within your community.
- Present at schools -talks and mentoring programmes
- Build on social media Share your ads on different social media platforms like LinkedIn, Twitter, Instagram, TikTok, or Facebook
- · Community notice boards
- Ask your existing staff to share their experiences as case studies via your communications channels, and/or their own social media - A business that is invested in professional growth and development is attractive to the next generation. BERKSHIRE LABELS
  - https://bpif.training/recruiting-an-apprentice-hints-and-tips/
- Allow groups of people to visit your business to get as feel for the industry

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# Day 4 - Apprenticeship Recruitment B P | and Vacancies

Day 4 - Thursday | Apprenticeship Recruitment and Vacancies - Where to Start? Apprenticeship Recruitment & Vacancies: Where to start YOU CAN SUPPORT... You can also connect and open up to local schools, career advisors and organisations to raise the profile of your business and role within your community. Present at schools -talks and mentoring programmes Build on social media – Share your ads on different social media platforms like LinkedIn, Twitter, Instagram, TikTok, or Facebook Community notice boards Ask your existing staff to share their experiences as case studies via your communications channels, and/or their own social media - A business that is invested in professional growth and development is attractive to the next generation. BERKSHIRE LABELS https://bpif.training/recruiting-an-apprentice-hints-and-tips/ Allow groups of people to visit your business to get as feel for the industry 2022-02-10 10:12:20

## Print Your Future





# HOW TO FIND ATTRACT AND KEEP THE NEXT GENERATION

BEST PRACTICE TOOLKIT FOR THE EUROPEAN GRAPHICAL SECTOR



#### **HELP IS AT HAND**

As trade associations – Intergraf for Europe, and the BPIF for the UK – have a wealth of examples of companies and best practices that have been successful at finding, attracting, and keeping employees in the graphical sector. The aim of this toolkit is to share some of this knowledge and to help raise the profile and attractiveness of the whole industry.

## Print Your Future

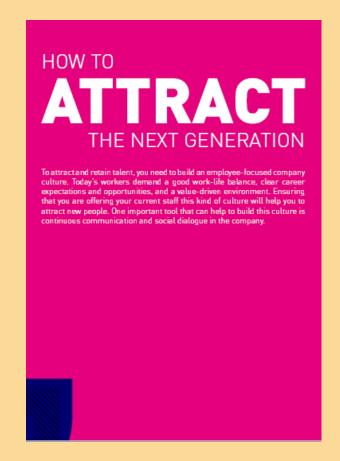


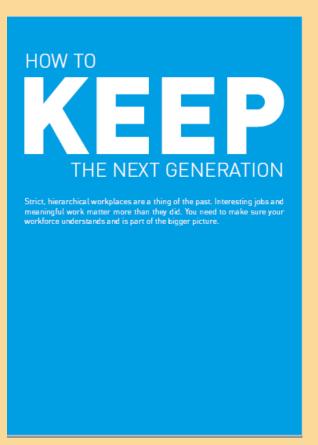
# HOW TO THE NEXT GENERATION

There are lots of places where you can search for new employees, including websites, trade federations, trade unions, schools, colleges, and universities, print fairs, and job fairs. Look around for relevant events in your area which could help you to reach your target group. Cast a wide net: look both within and outside of vocational education and training providers. And remember, people in both older and younger age groups may have the profile you need.

To attract younger generations, it is crucial that you look at engaging potential candidates from an early age. Young people often start making decisions about their careers very early, so try to let them know about the career options that print can offer, and what it's like to work in the industry. Opening up the conversation with young people and outlining the possible career paths is key.

Connecting and opening up to local schools, career advisors and organisations to raise the profile of your business within your community is important. Building these relationships is also a way in for recruitment promotion and raising the profile of the industry as a whole.





**BPTF Training** 798 followers he - fatted - @

phted to see our apprentices Curtis Whitworth and Ryan Alexander Baker ng presented their apprenticeship certificates today by Andrew Bracey their

a Group in Thatcham are continuing to advocate for apprentices to build city in their workforce and are on the look out for two further apprentice press ators. Get in touch for more information.

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#### s://finkid.in/wZMONgDp



#### Pack Thatham Celebrate Apprentice Achievement

sining + 5 min read

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Platinum T-TET Tollowers Die littert - 100

ne down to York Racecourse today to see Sen and Anthony at the renticeship Fair in #Yerk.





Great to see Blackmore Limited supporting National Apprenticeship Week and apprenticeships in our industry... welcome on board Michael, Balley and Mateusz, - see more We look forward to seeing you progress in your roles.

Blackmore Limited

Great bi from TI

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am ex 10000

Thank:

\$20 followers

Did you know it's Apprenticeship Week?

We are delighted to announce that we have welcomed 3 new apprent ... see more



Blackmore Welcomes 3 Apprentices

Bladimina coult + 7 min read

O You and 5 others

2 comments

Like

O You and 6 others









**APPRENTICESHIPS** 

Sakers Apprentices for National Apprenticeship Week - Baker Labels

Bear nin 2 - Xurtt stedelsele

SPIF Training 796 falleniers

doubt that Ben is well on the way to becoming a top operator:

set to see ESP Colour supporting apprentiception.

S ESP Colour

a it's #hation.eApprinticeship/likerk we wanted to give our current apprentice a eli-deserved shoult out.

en worked at ESP group for several months before recently enrolling onto our parentiaship scheme to upskill and progress in his career in the printing dustry. Working alongside both our team and with the support and guidance om SRF Training Sen will be cludying for 2 years to complete an NVQ in Print

le apad Ben a few questions

- ) How are you finding your apprenticeship so felf.
- Fur, earning whist learning:
- What we you most looking forward to learning about?
- Hopefully getting to learn the instant outs of all the machines.
- ) What do you hope to get out of your apprenticeshof
- To become a top operator that can run ail machines at ESP.

We are thrilled to see Sen getting stuck into the programme and look forward to apporting him as he progresses his career with ESP. Good luck Berti.

re you interested in joining our apprenticeship scheme! Or do you know prieding who might be? Get in touch with Louise Eroche@esposious.co.uk NAW2022 #BuildTheFuture #Izeskill #Ear/WhiteYouLearn #Apprenticethip.





Link room

**BPIF Training** 795 followers

/e love to see our apprentices being celebrated!!! Thank you for supporting pprenticeships Belmont Packaging



C3 SHOUTOUT C3

This week is National Apprenticeship Week! A such, we would like to celebrate our Apprentices here at Belmont Packaging and Boxed-Up Packaging. They a welcomed additions to the team and a group of individuals of which we are w proud.

#nationalapprenticeshipweek2022 #apprenticeships #amazingteam #packa







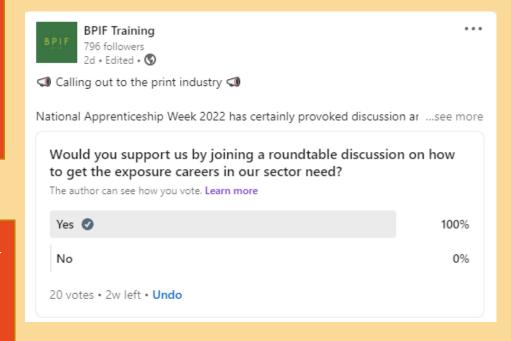
Max Walkington and 9 others

## We Need Your Help



"there are young people out there, they just need to be aware of our industry - this is the single biggest issue for the print industry"

"we should be utilising industry experts and let people in education know there is a vast and interesting career path in print just waiting for them"



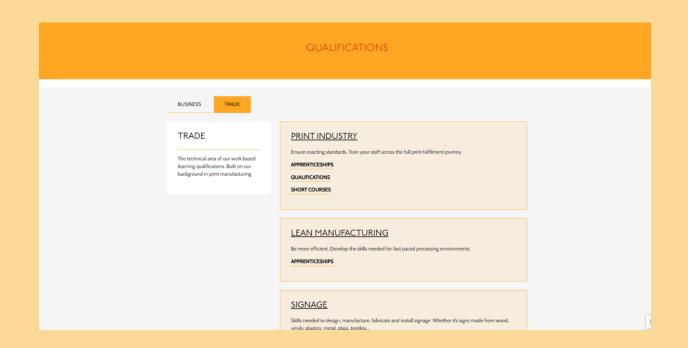
"as an industry we need greater exposure to school aged children - the problem is that no careers officer ever said 'hey have you thought about being a printer"

"I think with the array of incentives available to organisations, it should be something on the "to-do" list of every Managing Director in the print and packaging industry."

# **BPIF Training**



- ➤ Traineeships
- Apprenticeships
- Vocational Training
- ➤ Short Courses
- Organisational Training Needs Analysis
- >Learner Recruitment
- >Further funding opportunities
- ➤ Schools Engagement



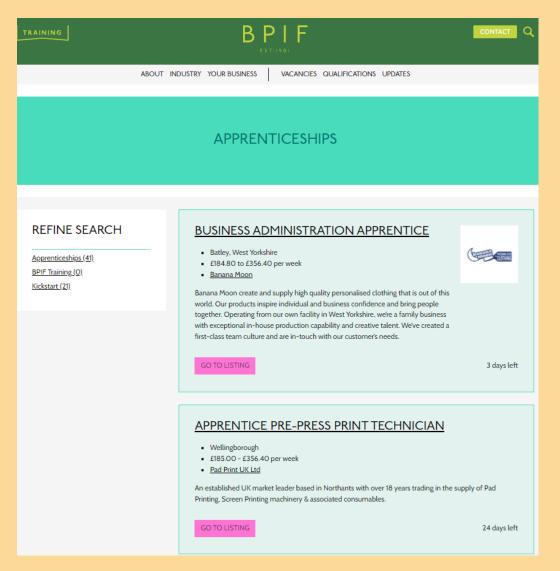
# Closing

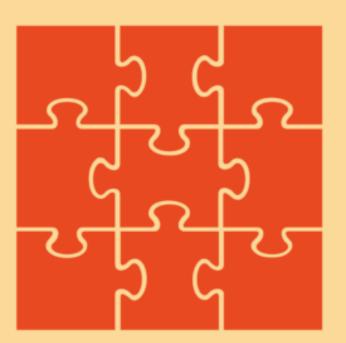


### **#BuildTheFuture #MoreThanPrint**

Bpif.training
Britishprint.com

training@bpif.org.uk







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Thank You