

HIGHER AND DEGREE APPRENTICESHIPS

DIGITAL USER EXPERIENCE (UX) PROFESSIONAL

BSC (HONS) DIGITAL USER EXPERIENCE (UX)

OVERVIEW

The BSc (Hons) in Digital User Experience (UX) is a dynamic multidisciplinary degree apprenticeship, combining user-centred design methods, digital skills, leadership and management, applied to projects across diverse professional settings.

This four year programme provides the framework for you to investigate, analyse and design the experiences people have with digital products and services, both current and emerging, in your place of work.

Apprentices will typically be working in one the following roles:

- Experience Designer
- Interaction Designer
- User Researcher
- UX Analyst
- UX Designer/Engineer
- UX Product Manager

Career progression is further enhanced through a programme of embedded continuing professional development that runs through the apprenticeship.



BENEFITS TO YOU

- Get immediate access to a low cost resource – learners are able to offer a cost-effective contribution to projects.
- Tailor the skills of the learner to company requirements, products and solutions to develop your workforce.
- Enhance your learning and development strategy by establishing a clear progression route for aspiring and established digital professionals.
- Provides excellent opportunities to network, both during the programme and beyond.

KEY INDUSTRY DRIVERS

- The Creative & Digital sector employs over 35,000 people in the Sheffield City Region.
- The digital industry sector represents a significant and fast developing area of growth and expansion within the UK.
- Through the pandemic digital industry leaders have forecast an increased demand for creative digital design skills with the drive to expand online capability.
- The need for UX Professionals is high with demand currently outweighing supply, particularly in junior UX roles, where there are clear knowledge and skills gaps.

Entry requirements

The usual entry requirements are GCSE (or equivalent) mathematics and English at grade C or grade 4 or above – plus one of the following:

- 112 UCAS points including at least 64 points from two A levels, or equivalent BTEC National qualifications. We accept AS levels. We accept General Studies.

Or

- 96 UCAS points from three A levels, including at least 64 points from two A levels, or equivalent BTEC National qualifications. We accept General Studies.
- Applicants must have suitable digital user experience (UX)-related employment and have the support of their employer.
- Previous relevant work or work-related experience.

Duration

- The programme is typically delivered over 43 months.

Delivery methods

- Apprentices attend 5 design sprints per year. Each sprint consists of 2 days teaching at university, followed by 2 days online teaching.

Assessment

Following the completion of the learning modules, apprentices will enter into the End-Point-Assessment.

Award info

Participants will gain a BSc (Hons) in Digital User Experience (UX).

Fees

- Employers who pay the apprenticeship levy can use their payments to cover course fees and assessment.
- If your organisation doesn't pay the levy, you can still access government funding to cover at least 95% of course fees.
- Fee amounts vary depending on your exact requirements. Please contact us to find out more.

STRENGTHEN YOUR WORKFORCE

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